



✉ celia@creativitywakeup.com

☎ +27 82 465 3710

in celifalkenberg

COMPANY CONTACT

🌐 www.creativitywakeup.com

in company/creativitywakeup

f creativitywakeup

📷 @creativitywakeup

CREATIVITY WAKE-UP

Celia Falkenberg

DIRECTOR AND CO-FOUNDER

Celia Falkenberg is a creative educator and architect with a vision to transform business and society by helping people tap into their creativity. She believes that all humans are inherently creative. As co-founder of Creativity Wake-Up, her passion and purpose is to inspire and equip people to imagine, and bring into being, creative solutions to challenges, opportunities and everyday life.

Creativity Wake-Up works with individuals, leaders and teams across all industries and business sizes, as well as with NGOs. Through workshops, coaching, consulting and tools, Creativity Wake-Up is committed to helping people to solve problems and innovate in the midst of complexity and change.

Celia has an honours degree in architecture from UCT and graduated with distinction for a masters degree in housing and urbanisation from the Architectural Association in London. She owned and ran an architectural practice for fifteen years. She uses her experience as an architect and business owner to design and facilitate creative learning.

As a proud South African, Celia is enthusiastic about social transformation and believes that by developing creativity, the people of this country, and indeed the world, will be able to solve the issues of our day.



WHAT I DO

- ❑ Design, develop and facilitate creativity and innovation programs
- ❑ Architectural design
- ❑ Fine Art



WHAT I LOVE

My faith and my family (husband, Dayne, and daughters, Alexia and Michaela)



LOVE.
LEARN.
GROW.

Lifelong passion for learning, creating and growing!

Working along side people to awaken their innate creative potential. Exploring my own creativity



WHERE I'VE WORKED

- ❑ Celia Falkenberg Architects (15 years)
- ❑ Koseff Radford Louw Architects (3 years)
- ❑ Meyer Pienaar Architects (2 years)
- ❑ ACG Architects (1 year)

WHAT MY CLIENTS HAVE TO SAY

Thank you, Celia, for triggering the desire to empower ourselves creatively and for giving us the opportunity to act on it.

Nicole Bohm
Merchandise Director,
Woolworths

Celia provided a wonderful perspective that helped resolve the problem areas. She immediately understood what we were trying to achieve. Thank you very much, Celia.
Constantin von der Heyden
MD, Pegasys

SOCIAL ACTIVISM

Founder of Soul Circle, a volunteer organisation that raises funds, support and awareness for various community-based organisations and causes in the Helderberg basin. Founded 2013



SOUL CIRCLE

WHERE I STUDIED



Roede School, JHB
Head of House, Cultural Colours. St Georges Award for spiritual contribution

University of Cape Town
Bachelor of Architecture.
1990 – 1996
Deans Merit List
Molly Goldberg Award for Best Female Student
Des Baker Award



Architectural Association,
School of Architecture,
London, 1999
Distinction in Masters in
Housing and Urbanism

WHAT I BRING

I am a professional architect, entrepreneur and artist with a passion for creativity in all spheres of life. As an architect, with over twenty years of experience in the industry, I am constantly challenged to find practical and cost effective ways to implement creative ideas. These are some of the skills that I use to design courses for Creativity Wake-Up.

